##### 1. Your objectives

##### Define your key strengths.

##### Illustrate the attributes you could contribute to an employer.

##### 2. Education, qualifications and accreditations

##### How will your qualifications help your chosen career path?

##### Will further study input in your career path?

##### Have you gained any industry related accreditations?

##### 3. Industry experience

##### What type of work experience have you undertaken or plan to undertake?

##### What specific skills or knowledge have you gained or plan to obtain to support your career?

##### List your achievements and/or contributions whilst you were on work experience?

##### 4. Market position

##### What types of businesses are you targeting?

##### Realistically where is the ideal city/country for you to work?

##### What types of roles are relevant to your skillset?

##### Are your skills transferable to other industry sectors?

##### 5. Industry trends

##### What are the current trends and leaders that inspire you?

##### How will you prepare yourself to enter a challenging marketplace?

##### 6. Job search strategy

##### What action and tools will you use to start your job search?

##### Which platforms will be effective to find opportunities?

##### How will you reach prospective employers and track your engagement?

##### 7. Networking

##### How will you build relationships with the industry?

##### Who are you targeting?

##### Who can you collaborate with in UAL to build your professional network?

##### 8. Action planning

##### What are your next steps to accomplish your SMART objectives (Specific, Measurable, Achievable, Relevant, Timely) to reach your career goals?

##### Which tools will you use to implement your plan of action?