##### 1. Your Professional documents

##### Have you created a draft of your CV and general cover letter?

##### Do you have an online presence or portfolio?

##### What sets you apart from others?

##### 2. Market Position

##### What types of businesses or brands are you targeting?

##### Realistically where is the ideal city/country for you to work?

##### What types of roles are relevant to your skillset?

##### Are your skills transferable to other industry sectors?

##### 3. Industry trends

##### What are the current trends and leaders that inspire you?

##### How will you prepare yourself to enter a challenging marketplace?

##### 4. Your Professional Attributes

##### How confident do you feel about entering a new workplace?

##### Which personal attributes will help you to network and undertake job interviews?