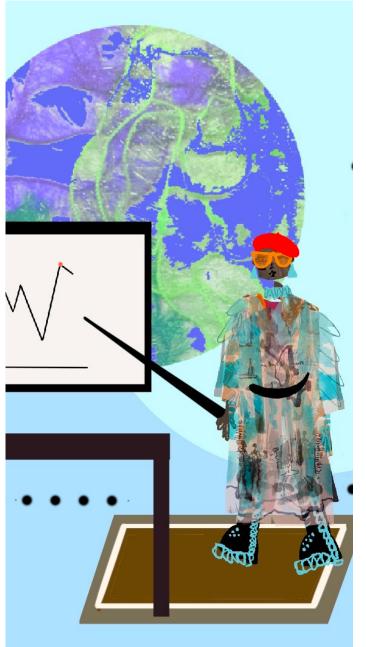
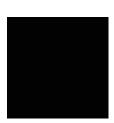
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Pros and cons of manufacturing internationally



UK manufacture

Pros:

- · High quality
- Low minimum
- Language / culture
- · Marketing
- Communication
- · Lead times (fast fashion/slow fashion)

Cons:

- Price
- Low volume
- Fabric
- CMT only

Europe manufacture

Pros:

- · High quality
- · Multi volume
- Lead times (fast fashion)
- Communication
- Price
- · Fully factored

Cons:

- · Exchange rate
- Minimums
- Fabric
- Brexit

Asia manufacture

Pros:

- Price
- Fabric
- High volume
- Skills
- · All products
- Fully factored

Cons:

- High minimums
- · Long lead times
- Communication
- Working conditions