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| Goal | How does this inform ambition? | Daily Practice to reach goal | Task to reach goal | Date starting pursuing goal | Check-in deadline | Journey | Outcome |
| Get a job in marketing after graduation | Career in campaign creation and marketing | Monitor job vacancy websites | Apply to Appropriate Jobs | 01/10/2023 | 01/01/2024 | 16 job applications, 2 interviews | TBD |
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## My Goals:

## My Network:

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| Full Name | Job Title | Company | Influence | Reason to connect | Routes to connect | Any personal connections? | Outreach Details | Date of Outreach | Response | Date of Follow Up | Response?2 | Tactics Change | Outcome |
| Eva Smith | Talent Acquisition manager | Phoebe Philo | Oversees hiring for Phoebe Philo, previous experience at Celine and Stella McCartney | Pursue a role at Phoebe Philo | Pursue a role at Phoebe Philo | My retail experience for another LVMH brand | Light touch email wanting to connect and hear more about work life at Phoebe Philo | 01.10.2023 | No | 12/10/2023 | Yes | N/A | Email response sharing details about the brand's company culture and current opportunities |
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## My Job Applications:

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| Role Title | Company | Application deadline | Application method | Link to job description | Salary range (if specified) | Date applied | Confirmation email received | Response from application | Interview details | Response from interview | Outcome received | Date of outcome | Overall experience or learnings |
| Product Development Assistant | Lacoste | 21.03.2023 | Via company website | Link: www.lacoste.com/careers/vacancies/etc | £18,000 - 24,000 | 17.03.2023 | Yes | Interview invitation | Zoom call on 25.03.2023 with hiring manager and HR manager | Unsuccessful, feedback not available | Unsuccessful | 30.04.2023 | I need to prepare myself better ahead of Zoom call with questions to ask the interviewer and connecting my course experience to the job description |
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