



Illustration by Priscilla Fung

Postgraduate Creative CV Examples

Your Name

Location.....
Email.....
Phone.....
LinkedIn.....

Recent London College of Fashion, Buying and Merchandising student with a wide range of technical fashion and business skills gained from specialised education as well as fashion retail experience in the luxury sector. Specific drive towards a career in Fashion Buying, supported by study at Postgraduate level. Possesses strong numerical, trend forecasting and strategic analytical skills, developed through dissertations and live projects in collaboration with industry. These skills, and more, have been demonstrated within work at many luxury brands, including Harvey Nichols, Harrods and Oscar De La Renta, providing experience in analysing sales reports and trends to support Buying team. Additional skills include competitor consumer research, presentation and public speaking. Currently seeking graduate roles at either Buying Assistant level or similar from February 2024.

Technical Skills

- Fluent Spanish (native)
- Basic working proficiency French, Italian and Arabic
- Microsoft package (word, excel, power point and access), Mac OSX,
- Adobe Creative Suite (Indesign, Photoshop)
- SPSS
- Blogging and Social Media platforms (Wordpress, Facebook, Twitter, Instagram, Google+ and Hootsuite)

Achievements

- Duke of Edinburgh Silver Award
- Chartered Managers Institute Level 5 Diploma

Education

Postgraduate Certificate in Fashion, Buying and Merchandising, UAL, London College of Fashion
September 2023 - January 2024

- Critical awareness of the way fashion trends and lead times influence the development of a season's fashion range.
- Ability to analyse customer segment needs to provide direction for product ranges.
- Analysis of fashion marketing mixes appropriate to overseas and UK markets.
- Strong analytical skills in order to manage OTB and forecast sales, as well as analyse sell-through.
- Organisation and time management skills with the ability to plan, and prioritise tasks to meet deadlines, and work under pressure.

BA Honors degree in Fashion Management, UAL, London College of Fashion
September 2016 - June 2020

- Key disciplines studied include visual merchandising, fashion analysis, marketing and strategic management.
- Specific focus on modules centered around buying and merchandising, retail operations and production.
- Exploration of entrepreneurial skills.
- Completed a Mandarin language short-course as part of university module.

Industry Projects and Competitions

WGSN Trend Evaluation Competition Runner up
October 2021 - February 2022

Competition essay targeting Counter Culture and evaluating what that means in today's society. Particular focus on whether the internet has destroyed counter culture as we currently know it.

Fashion Consultancy Project in collaboration with M&Co
April 2017 - June 2017

Project aimed to evaluate current M&Co in-house brand and explore possibilities for international expansion. Conducted secondary and primary research to find out about their typical consumer, this involved liaising with international industry contacts. Based on consumer findings and analysis, developed a range with a specific theme for A/W18 and story. The project was a success and was presented in Debenhams. Following rewards from the department store was one-day experience in buying department and observe the office environment.

Industry Experience

Department Manager: HARVEY NICHOLS

(February 22 – September '23) KUWAIT (MIDDLE EAST)

- Luxury Brand Ambassador: Sales Management and Business Development for International brands such as Self Portrait, Alexis, Sachin & Babi, Isabel Marant, Acne, Balmain, Maison Margiela, Toni Maticevski, No.21, Helmut Lang, Zuhair Murad, Christos Costarells, Oscar de la Renta, Johanna Ortiz, Zac Posen, Rodarte, Paolo Sebastian, etc.
- Monitor, drive and achieve department performance KPIs aligned with the store targets.
- Responsible to prepare weekly trade report, analyse sales and propose and implement action plans to improve results.
- Lease with buying team selecting the seasonal collections adapted to the local market to maximise the sales opportunities. Maintain inventory accuracy and shrinkage rates within company standards.
- CRM: implement the clientele book strategy to build a long-lasting relationship with the customers in order to grow a consistent revenue.
- Lead a sales team (12 members) by example on the sales floor. Discuss individual performance every month and coach associate everyday. Motivate the team so that they perform at their highest level to meet their individual and store objectives. Conduct Style Academy and Product trainings to the team on a weekly basis.

Achievements:

- Overachieved target +22% vs. BP, planned 1.2 million KD, achieved 1.5 million KD.
- Promoted 1 senior sales to Assistant Manager and one Assistant Manager to Department Manager.
- I have been promoted to Department Manager for Accessories, Jewellery and Sunglasses.

Store Manager, HARRODS

(December 2020 – January 2022) London (UK)

- Drive the sales through personally and productively to exceed set budgets, sales targets and profitability.
- Identify opportunities and initiatives to continually improve performance, communicating them to the General Retail Manager or relevant member of the MATCHESFASHION.COM team.
- Account for stock security, ensuring stock takes are carried out efficiently following company guidelines and that investigations are carried out to guarantee the results are accurate and under company target.
- Support HR with any ER issues and manage any disciplinary processes that may be necessary.
- Ensure Health & Safety and security standards within the store are maintained.

Achievements:

- Succeed each month with a 15% average over the target, +11% ATP, +%14 ATV, +22% new customers.

Assistant Manager, OSCAR DE LA RENTA

(May 2019 – December 2020) Bicester (UK)

- Manage and supervise sales associates. Partner with Store Manager on the operational requirements of the Boutique including team schedules and ongoing maintenance.
- Achieve weekly, monthly and annual plan goals for the boutique.
- Create a strong selling presence on the sales floor and ensure exceptional customer service.
- Enforce the company policies and lead by example.
- Assist Store Manager in new hire training processes.
- Organise and keep a neat cash wrap, back office, stock and replenish sales floor.
- Ensure the visual standards of the brand.
- Communicate daily reports to employees and review individual goals.

Achievements:

- In charge of the setup of the new store in Bicester Village, dealing with Value Retail, constructors and logistic to ensure the opening on time.
- Full training for the new team of 7 in till procedures, product and customer service.
- Since the opening achieved team sales for 260k with a target of 140k.

YOUR NAME



PHONE



LOCATION



PORTFOLIO



EMAIL

Recent LCF graduate with postgraduate level qualification in MA Fashion Cultures with a specific skill set tailored towards fashion film and production, ideally in the area of creative production, media support and assistant level roles.

A higher level of education and involvement in live industry projects has developed skills in film production, editing, creative concept development, pitching and strategy, as well as strong directorial and project management skills. Currently seeking graduate opportunities.

Education

MA Fashion Cultures: Fashion and Film

University of the Arts of London, London College of Fashion 2022-2024

- Interdisciplinary approach to the investigation of fashion in historical, social and cultural contexts, with a specific focus on the relationship between fashion, cinema and creative media as well as the role of fashion and costumes from the perspectives of communication, marketing and consumption.

BA (Hons) Fashion Studies

University La Sapienza, Rome 2013-2016

Scientific Diploma

Highschool Augusto Righi, Rome 2011-2013

Creative Work Experience

Short fashion film "I Am London", Collaborative project at London College of Fashion - London, Feb-May 2022

- Improved organisation and problem-solving skills, excellent disposition for teamwork and collaboration
- Producer, project planner and team director
- Involved in casting and contracting duties
- Delegating tasks and directing cast to ensure deadlines are met

Production Intern, Contigo Media - Rome, 2020-2021

- Photography, filmmaking and post-production work for agencies (Getty Images, Corbis)
- Strong communication and negotiation abilities, friendly and fast-learning attitude, outgoing and creative personality in the interaction with clients and partners
- Photographer assistant, production assistant and archive work
- Assisting with shoot set-up and creative direction

Model, Alpa Model Agency - Rome 2009-2012

- Insight and familiarity with luxury and ready-to-wear fashion industry
- Experience of marketing and promotion processes

Other Work Experience

Bartender, The Pilgrim Pub - London, 2018-2020

- Solid communication skills, interaction with clients
- Navigating a fast-paced work environment
- Stock replenishment and reporting duties

Film, TV and Theatre Credits

'Blinded by All', Feature Film

January 2022 | Production Assistant Coordinator

'Black Hand Portrait', Stage Performance

November - December 2019 | Production Artist

'Streetcar Named Desire', Stage Performance

August - October 2019 | Stage Management

'SMILE', Short Independent Film

July 2018 | Producer

'Trend Fashion Show', Television

June - July 2018 | ITV Insight Programme | Design Assistant

'Black Mirror', Television

January 2017 | 4Talent | Design Assistant

Skills

- Languages: Italian (native), English (excellent), French (fluent), Serbian (good)
- Computer skills: Mac and Windows, Microsoft Office, Adobe Creative Suite including Photoshop and InDesign

Achievements

- Duke of Edinburgh Silver Award
- London College of Fashion Course Representative

Interests and Hobbies

- Fashion films
- Art and Design
- Art-house cinema (Fellini, Antonioni, Godard, Kusturica, Anderson, Inarritu)
- Photography and video art (Paolo Roversi, Nick Knight)
- Classical ballet

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BLOG, LINKEDIN OR PORTFOLIO IF RELEVANT.....

Highly motivated Fashion Pattern Cutting and Garment Technology student at LCF with previous experience in Womenswear and Menswear. Gained extensive experience through postgraduate study in designing and developing womenswear ranges, as well as advancing pattern cutting and sewing skills to a professional level. Experience in sourcing fabrics and finishings from international and home clients.

Possesses strong technical, trend forecasting and communication skills, developed through dissertations and live projects in collaboration with industry. With extensive knowledge in working with suppliers and manufacturers in China, gained whilst working as a production assistant for a mid-level fashion company in the UK. Seeking roles in Tech Design and Pattern Making or similar from June 2024.

FASHION INDUSTRY EXPERIENCE

Tech Design Intern, Nike

June 2022 - October 2022

- Assisting to develop specifications for over 60 season styles.
- Liaised with factories overseas to facilitate pattern development.
- Customised apparel for elite athletes.
- Developed blocks and fit standards for Menswear and Womenswear.
- Precision use of marker making equipment to minimise fabric waste in collaboration with costing teams.

Pattern Maker Assistant, Addidas

August 2021 - September 2021

- Assisted with Global Fit and Size company project, leading to the creation and grading of Global Blocks.
- Collaborated with Design and Marketing teams to ensure the company brand is upheld.
- Lead fit sessions proficiently, offering design advice and cost saving solutions.
- Utilised 3D design software to assist with creating style silhouettes.

Pattern Cutting Assistant (placement year), ASOS

June 2020 - July 2021

- Organising and completion of technical packs
- Liaising with overseas suppliers ensuring critical deadline paths are being followed
- Organising of samples, measurements and approvals
- Liaising with sales and marketing to ensure maximum output
- Providing fit and construction recommendations attending all fit sessions
- Creating technical drawings
- Set up and management of spec sheets
- Assisting with any problems in quality control
- Sourcing of fabrics and trims

Dressmaking Intern, Hobbs

November 2019 - January 2020

- Retracing patterns and making pattern alterations.
- Making toiles from patterns placing embellishment detail.

Pattern Cutting Intern, Bridge Patterns LTD

July 2019 – August 2019

- Pattern cutting for a new menswear brand.
- Seamstress/pattern alteration duties/bleaching and dying fabrics.
- Contributing to brand ideas and designs.

OTHER WORK EXPERIENCE

Present Mystery Shopper

Market Force, London
August 2022 - Present

- Customer experience surveys/giving professional feedback and objectively evaluating customer service.

Sales Team

Next, London
July 2018 – Jan 2020

- Part-time to seasonal role working alongside studies during non-term time.
- Providing outstanding customer service as recognised by 3 customer compliments to senior management
- Resolving customer complaints
- Monitoring and rotating stock/visual merchandising

INDUSTRY PROJECTS & COMPETITIONS

H&M Design Award - Entrant

July 2022

Graduating students could participate in this competition by submitting their portfolios to a design 'jury'. The collection submitted needed to be based on garments, with at least four complete outfits. This was able to focus on womenswear, menswear, kidswear or a mix.

Professional Engagement Unit in collaboration with Vexed Generation

April 2020 - June 2020

This project involved designing a range for 90's streetwear brand Vexed Generation. Please research past collections and try to get an understanding of the brand's aesthetic and target customer.

With focus on how data protection issues involving Facebook, Cambridge Analytica and others, raise questions about social media, surveillance how much of your life is really private. This project involved designing a range of 6 outfits, and physically making one of them, which addressed privacy and personal safety.

EDUCATION

MA Fashion Pattern and Garment Technology: Garment Technology

UAL, London College of Fashion
September 2022 – September 2023

- Specific focus on digital pattern technology and 3D pattern sampling
- Building Creative Technical Skills with regards to pattern technology, completing research, experimentation and analysis

BA (Hons) Fashion Pattern Cutting

UAL, London College of Fashion
September 2018 – July 2022

- Modules including Manufacture & Trim, Drape and Form, Collaborative Realisation, Research Methods

Diploma in Professional Studies

UAL: London College of Fashion
June 2015 – July 2016

- Awarded on completion of placement year

TECHNICAL SKILLS

- Fluent English
- Basic working proficiency French, Italian and Arabic
- Microsoft package (word, excel, power point and access)
- Adobe Creative Suite (Indesign, Photoshop)
- Draping pattern making
- Altering and shaping flat, standard pattern 'blocks' into a style
- Modifying non-standard pattern 'bases' taken from the company's pattern library
- Hand and machine sewing and flat pattern cutting

ACHIEVEMENTS

- LCF Course Representative
- Duke of Edinburgh Silver Award
- IELTS test result August 2013: 7 overall band score: 7.5 Listening, 6.5 Reading, 6 Writing, 7 Speaking.
- Dance Leadership Award
- County Level Athlete in high jump

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- Hootsuite)
- Google Analytics.

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UAL, London College of Fashion

September 2023 - January 2024

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UAL, London College of Fashion

September 2019 - June 2022

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