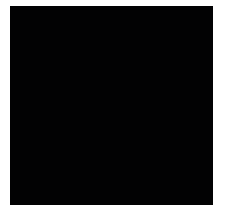


Illustration by Priscilla Fung

# Pros and cons of manufacturing internationally



## UK manufacture

### **Pros:**

- High quality
- Low minimum
- Language / culture
- Marketing
- Communication
- Lead times (fast fashion/slow fashion)

### **Cons:**

- Price
- Low volume
- Fabric
- CMT only

## Europe manufacture

### **Pros:**

- High quality
- Multi volume
- Lead times (fast fashion)
- Communication
- Price
- Fully factored

### **Cons:**

- Exchange rate
- Minimums
- Fabric
- Brexit

## Asia manufacture

### **Pros:**

- Price
- Fabric
- High volume
- Skills
- All products
- Fully factored

### **Cons:**

- High minimums
- Long lead times
- Communication
- Working conditions